James Adeyemi

12 Opebi Road, Ikeja Lagos State +234 806 123 4567 jamesadeyemi@gmail.com 5th June 2025

Hiring Manager

SwiftReach Media Ltd. 17 Admiralty Way, Lekki Phase 1 Lagos State

Dear Hiring Manager,

I am writing to express my interest in the **Email Writing Specialist** position at **SwiftReach Media Ltd.**, as advertised on **Jobberman Nigeria**.

With a background in **digital marketing and communications** and a passion for clear, persuasive content, I am confident in my ability to contribute effectively to your team.

In my previous role at **NovaTech Digital**, I was responsible for drafting and sending daily email newsletters, promotional offers, and customer support responses.

My efforts led to a **28% increase in customer engagement** and a **35% boost in sales conversions** within six months.

I am proficient in using email marketing platforms such as **Mailchimp**, **Sendinblue**, and **Constant Contact**, and I'm skilled at tailoring content to suit various audience segments.

I am eager to bring my creativity, attention to detail, and communication expertise to **SwiftReach Media Ltd.** and contribute to your ongoing success.

Thank you for considering my application. I look forward to the opportunity to discuss how I can support your team and contribute to your email marketing goals.

Sincerely, James Adeyemi