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The Human Resources Manager
Lofakia Limited
Port Harcourt, Rivers State

Dear Hiring Manager,

I am writing to express my interest in the position of Marketing Officer at Lofakia Limited, as advertised on your website.

With over three years of hands-on experience in digital marketing, I believe I am well-suited to contribute to the continued growth and success of your organization.

In my current role as a Marketing Executive at ABC Company, I led several successful marketing campaigns that increased brand awareness by 25% in less than a year. Additionally, I am proficient in content creation, data analysis, and social media management.

I hold a Bachelor's degree in Marketing from the University of Lagos and have completed professional certifications in Digital Marketing.

I am confident that my skills and passion for innovative marketing strategies will make me an asset to your organization.

Thank you for considering my application. I look forward to the opportunity to further discuss how my expertise can contribute to Lofakia Limited's objectives.

Sincerely,
Chioma Obisike